

Before Submitting Art Check To Make Sure:

All images & document
color settings are **CMYK**
(not **RGB**) & 300dpi

All art extends to the
orange bleed line
(.125" from cut lines)

All text & important
information are inside the
blue safety lines

Place your design on the **Art Layer**. Place **ALL** variable data on
Variable Text Layer - defined by < > (See Mailing Block for Example)

Cut Line
Safety Line

All text &
important
information
are inside
the blue
safety lines

Do Not Place Text in Grey Area

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<FULL NAME>
<ADDRESS 1> <ADDRESS 2>
<CITY>, <STATE> <ZIP>



DO NOT DESIGN IN GREY MAILING AREA