



**1" x 2" Keytag in Frame with Slot**  
Keytags = 2" w x 1" h — .125" corner radius  
(Keyhole .187" [3/16"] — .187" from die cut matrix)  
Frame with Slot = 2-3/4" w x 2-1/8" h (1/8" bleed allowed)

- Copy / Art Limit
- Keytag Required Bleed
- Die lines for matrix

**Please remove all matrix, bleed, and copy/art limit lines  
before "flattening" or "rasterizing" art work.**